WONDERFUL UTILITY OF MODERN CARS

One Now Gets Conveniences of Home and the Rail-

way Coach.

By CHARLES E. DURYEL.

If there is anything more wonderful than the perfection of the prevent day car-price, quality and capability considered—it has not been widely made known. And most wonderful of it all is the fact that even with rising prices on every hand these wonderful cars are being sold at prices very little higher than a year ago, and, when compared with other things, very much cheaper than a few years back. The lover of luxury can to-day revel in road transportation that completely overshadows coaches of kings of any past generation. Not only will the great show at Grand Central Palace, January 6 to 13, tell just what the cars of 1917 hold for us, but there will be a still larger choice in shapes and colors of bodies. The cloverleaf or compact three or four passenger body with an aisle bitween the front seats for entrance will be shown more than ever. These styles, or enclosed and convertible bodies, will be more numerous;

The high power and great reliability has caused the automobile to be more reliable in winter than horses, and with the caused the automobile to be more exactly what he is looking for.

"In addition to the extraordinary and cramped,

the caclosed cars the exhaust wasted number of limousine laudaulets and "Our development has been along heat can be partly saved by using it to brougham styles that are being manu-broader lines and we offer the limousine

rarm the interior of the car, so that the incomforts of winter travelling no more glet in a machine than in a railway rain. Lunch and even kitchen outfits

With such outfits touring is each year

Lighter weights have reduced fuel expense, even with rising fuel prices. Thermostats control the water heat and save fuel at that point. Higher speeds for the engine permit smaller ones to be used, and this saves weight. The modern tire is a wonder, as compared with the tires of only a few years ago. Improved differentials have much les-

sened skidding and made loy driving practically safe. In short, from radiator cap to tall lamp the mechanical wonders are to be found and greatest of all wonders, is the really modest price at which these desirable things may be bought.

BIG MERGER HELPS VELIE.

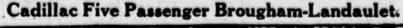
At a meeting of the stockholders of the Velie Motor Vehicle Company, manu-facturers of the well known Velie Biltwei Six, and the Velie Engineering Company, builders of the Velie motor

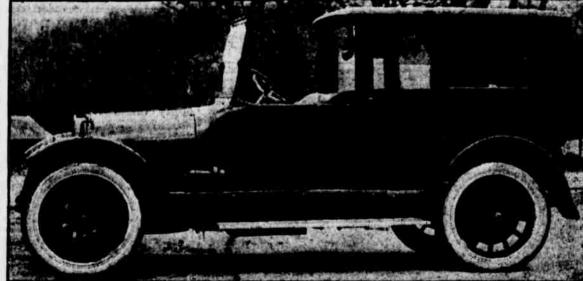
trucks, held at the offices of the com-panies in Moline, Ill, on the 14th, the

The merger does not affect the Velle Carriage Company, which will continue to be operated as a separate institution, manufacturing a full lime in continually increasing volume of high quality horse drawn vehicles.

AUTOS AT "HEADQUARTERS"

undreds of Best Makes at Winter Prices.
When You Ruy Here
Tou Know "It's 'Right."
Demonstrations Given: Kasy Payments Arranged; Automobiles Traded.
Packards, Four, Six and Twelve Cylinders, 250 to \$2,250; Flat Six Cylinder Limousine.
760.





The Detroit Cadillac Motor Car Company at 1881 Broadway probably has the largest range of body styles ever offered on Broadway. In discussing this interesting phase of the special body problem Hugh T. Porter, the sales man-

ever. These styles, or enclosed and convertible bodies, will be mure numerous;
and the fittings for the comfort and
needs of the users will show a greater
consideration than it former years.

The use of the electric starter has done
much to make the modern auto almost
as fully equipped with conveniences as a
modern home. This is because the
starter requires a storage battery of
electricity, and having this battery it is
not troublesome to fit electric lamps. where needed or even electric lamps ent styles of bodies, each being made to where needed or even electric tools for amost any purpose. The electric horn has become standard and the electric possible for any purchaser to enter our portals to whom we are not able to instantly present a style of body that is exactly what he is looking for.

This is one of the finest permanently enclosed cars shown this season. Incorporated in the body

by comfort are all that could be delred. An extra note of distinction is tent to this model by Lady Duff-Gordon interior work. The car may be seen in the show room of C. T. Silver, Broadway, near Fifty-

TEN CENT ADVERTISING.

land certainly cannot blame the makers of the modern automobile. Touring is no longer a matter of discovering one's way through uncharted territory, but most of the better roads are well marked and route books are so well compiled that one may watch the speedometer and know which way to turn at the next corner without the uncertainty of waiting for some other traveller to come in sight who probably knows as little as any one about the route.

Lighter weights have reduced fuel expense, even with piging fuel prices. There

two companies were merged into one under the title Velle Motors Corporation.

In the light of more efficient and ecomonical operation the merger was deemed expedient at this time. Here-

devoted to the development of the one. Automobile Company and near the plant

even more rapid strides may be expected of the Willard Storage Battery Company of the Velle organization than have all and Chandler factories.

This Chalmers Limousine Attracts Attention.

factured and delivered daily we have in brougham and the brougham landaulet course of construction additional smart on both the 125 inch and 132 inch whee designs for open cars for spring delivery.
"We are producing this year in large numbers a style of town brougham that has heretofore passed almost unnoticed by the majority of motor car manufac-turers, and that is the style known best

to us as the limousine brougham. Here-tofore the majority of small broughams

tofore the majority of small broughams have been built to accommodate only two people on the rear seat and with two small auxiliary seats folding out of the front partition to face the rear and with no roof over the driver except the usual storm curtains and storm aprens provided on such type of body. The use of this type of car has been entirely restricted to the 'avenue.' While it was exceptionally smart in appearance it provided limited carrying capacity, being confined solely to the comfort of two persons, and the emergency seats were extraordinarly uncomfortable and cramped.

"Our development has been along

base chassis. It is a car seating three persons comfortably on the rear seat and the two extra folding seats permitting passengers occupying them to ride face forward with comfortable backs and de-signed along the lines of seats that are

used in the open touring cars and the larger limousine bodies. "This provides a brougham that is primarily comfortable and low in appearance but with a comfortable carry ing capacity that does not restrict its use alone to shopping tours and without destroying beautiful lines that characterize the smart brougham. It provides capacity for a large theatre party or com-fortable seating arrangements and floor pace for protracted touring. It is a car patrons who live in the suburbs and reuire of their smart town cars a greater range of service than was formerly the case when such cars were built ex-clusively for the 'avenue'."

SMITH FORM A TRUCK **ENJOYS BIG BOOM**

Expect to Build 30,000 Attachments During Next Twelve Months.

The growth of the Smith Format Truct Company, manufacturers of the power plant to make a one ton truck. achievements which have taken place in

nake a one ton truck. It consists of a regulation channel steel frame with individual rear axle, chain and sprocket final drive system, and fits over the frame of the car with which it is to be used throughout the entire length. Fiv. the Government not only made is possible but highly desirable for every cittzen of the country to carry around in his jeans a disk with the motor car becoming more and more popular. The man who does not know what his neighbor is doing, or who does not see his own land certainly cannot blame the makers that is a source of much satisfaction to dess almost surrounded by her name.

motor driven hauling vehicles in the country, and the sales demands have

DISCUSS THE GRADE **CROSSING MENACE**

A. A. A. Interested in Proposition of Requiring Full Stop at Some Points.

Simil an operator of a motor vehicle compelled to come to a full stop at a allroad grade crossing? This question eceived the most consideration in the ocent conference at Washington paricipated in by representatives of the National Association of Railway Comnissioners, the American Automobile Association and the American Railway Association.

The meeting had as its purpose th adoption of a uniform system of signals and other precautionary measures It was set forth that "one sign should signify the same thing everywhere, installed so as to be in plain view of the driver of a vehicle and so that it could be plainly read at night by automobil

be plainly read at night by automobile headlights."

Unanimity existed as to the type of first warning sign to be erected by city, town or county and also that it should be located not less than 200 feet from a crossing. But the full stop proposition came in for much discussion. Chairman Osborne I. Yellott of the A. A. A. legislative board thus presents the contention of the motorists:

"It was realized by the A. A. A. representatives, who included President H.

"It was realized by the A. A. A representatives, who included President H. M. Rowe, that while the number of accidents at grade crossings was almost infinitesimally small in comparison with the number of such crossings made safely by motorfist during the course of a year, nevertheless some steps should be taken to minimise accidents to the smallest possible degree. Two propositions were suggested by the snokesmen of the railroads, the first providing that within 100 feet of the crossing the mourn and the second that the motor of vehicle should be brought to a full stop not less than ten feet from the nearest rail of the crossing. "The first suggestion was objected to on the ground that it was unreasonable and would tend to give rise to the maintenance of obnoxious speed traps at such crossings, with resulting inconvenience and injustice to many motorists who were, in fact, exercising all proper can be cidents at grade crossings was almost infinitesimally small in comparison with the number of accidents at grade crossings was almost infinitesimally small in comparison with the number of such crossings was almost infinitesimally small in comparison with the number of such crossings made safely by motors of the first providing that within 100 feet of the crossing. "The such continuous provides and such continuous provides and the care spent upon it can be decided in New Jeres. Motor Company is offering special designs. Now some of the more progressive dealers are taking it upon themselves to supply a wide variety of choice in body and paint for the few by of choice in body and paint for the few by of choice in body and paint for the few by of choice in body and paint for the few by of choice in body and paint for the few by of choice in body and paint for the few by of choice in body and paint for the few by of choice in body and paint for the few by of choice in body and paint for the few by of sevice that we plan for our painting standard on the care spent upon it can be upon the mileson of the few by of choice

tenance of obnoxious speed traps at such crossings, with resulting inconvenience and injustice to many motorists who were, in fact, exercising all proper caution in approaching the crossings in question. The second was objected to mainly on the ground that it was unreasonable to require motorists to stop at all crossings regardless, since in many instances the tracks in either direction are visible for such distances as to make stopping entirely unnecessary. It was finally agreed that motorists should be required to reduce speed and proceed cautiously at all crossings, and that the the short space of fifteen months.

From a manufacturing idea only fifteen months ago the Smith Form-aTruck has risen to the position of being one of the biggest single producers of motor driven hauling vehicles in the tiously in making such crossing.

"In making this latter concession the already called for a minimum production of 20,000 attachments within the
next twelve months.

The Smith Form-a-Truck attachment
uses the power plant of the Ford and
several other small cars, including the
the power plant of the Ford and
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the power plant of the Ford and
the power plant of the Ford and the power plant of the Ford and

Saxon Manager "Arrives on Broadway."



and other special bodies, together the special top fabrics, upholstery and trimming. Also we are prepared to design and put into execution different color schemes, painting standard or special bodies, and we are at all times ready to discuss special equipment for any body and to work out the ideas of our parchase and to work out the ideas of our parchase and to work out the ideas of our parchase and the special part of either or bed models without recommendation. But that is the change we contemplate.

OVERLAND CARS ON SIGN POSTING TOUR

Great Help in Remarking and Standardizing Signs Along Lincoln Highway,

The approach of had weather has coln Highway crew of sign painters who have spent the entire season in the biggest undertaking of the kind ever attempted, that of remarking and standardizing the road signs along the route of America's most famous road. the Lincoln Highway.

Since early June four men in the Overland Model 75P delivery cars have

been working steadily westward see tematizing and repainting the official markers all along the way, starting at the Weehawken Perry in Jersey city. They crossed six States and were well across the seventh when the trip was ended at North Platte, Neb. Lincoln Highway travellers between these two points, a distance of 1,756 miles, may now follow the best marked long distance thoroughfare in the world. Approximately 8,000 standard Lincoln Highway markers were placed during

the summer. Every right and left hand turn has been carefully marked. The chief irritating obstacle in the way of motor travel, that of making constant inquiry as to the road, has been done away with completely on the Lincoln

Highway.
Some idea of the extent of the and the care spent upon it can be termined when it is known that

When Horse-Power Gives Out, Then the Garfords Begin



AUTOMOBILE **EXCHANGE**

USED CAR BARGAINS

Briscoe Coupe

Used Car Dept. 1677 Broadway.

of the Willard Storage Battery Company and Chandler factories.

The opening of this plant is a big addition to this rapidly growing automobile and auto parts manufacturing the new hullding houses a floor space of 39,000 square feet and gives the Dann Products Company a volume capacity many times greater than that of the Chicago plant, which was used until the new plant in Cleveland was finished. THE PRACTICAL WORK

\$625

916 Scripps-Booth . . . 915 Scripps-Booth . . . 915 6-cyl. Overland . .

1913 Reo Touring. SCRIPPS-BOOTH

STEWART AUTO SCHOOL

CADILLAC, 1916 TÖURING. CONDITION GUARANTEED. H. A. DAVIES, 2 LAPAYETTE AVE., BKLIN, LEAVE SUBWAY AT NEVINS ST. PHONE, MAIN 527.

CADILLAC, 1914 TOURING.
H. A. DAVIES,
B. LAFAYETTE AVE., BKLYN,
LEAVE SUBWAY AT NEVINS ST.
PHONE, MAIN 527.

CHALMERS, 1916 TOURING, A BARGAIN, If A DAVIES, I LAPAYETTE AVE, BKLYN, LEAVE SUBWAY AT NEVINS ST. PHONE, MAIN 527.

CADILLAC SEDAN. 1916: 7-passenger he new. Rosham Scott Co., 1895 Broadway WHALVS KNIGHT BROUGHAM, 1916.
This can't is in Al mechanical condition that and interior triuming look like new dust be seen to be appreciated. C. H. WASHBURNE, INC., 1868 Broadway.

HANDSOME PAIR BEAR ROBES, also two beautiful PLUSH ROBES, GENTLE.
MAN'S for lined overcoat, also chauffeur's fur coat, perfect condition, no cash offer refused. PRIVATE STABLE, 145 East 39th st., near Lexington av.

153 W. 55th et. (at B way). Tel. 5256 Cel.

BRAUTIPUL 1916

CADILLAC RUNABOUT. Brand new tires.

Motor in excellent condition. Has been driven about 5.000 miles. Paint, upholetery, and top in fine

This car has the regular equipment of Delco starter, electric lights, demountable rims. Warner speedomater, mirror, &c. There is plenty of room for three people and lots of room underneath the rear deck for storage space; special divided compartment back of the seat, which makes it very nice for touring purposes.

Prismatic lens and a complete set of tools are included. Price is reasonable.

HOUSE OF CADILLAC. 516 Broad Street, Newark, N. J. See ART SCHLOBOHM, Used Car Manager. Phone Mulberry 3140.

MOLINE KNIGHT 5-PASSENGER TOUR-ING, 1916.

Electric lights and starter and fully equipped; also Spanish leather upholatery. Car has been run 4.000 miles; will give new ear guarantee. C. H. WASHBURNE, INC., 1848 Broadway.

1916 CADILLAC SEDAN—Special seven massenger; used little; perfect. Roskam-cott Co., 1896 Broadway.

1914 PIERCE LIMOUSINE—12 bores fully equipped: elegant condition. Roskam: Scott Co., 1896 Broadway. 1915 PACKARD, 2-18—Five passanger touring; like new; bargain. Roakam-Scott Co., 1896 Broadway.

SIMPLEN 50—Equipped with Holbrook fouring body; also detachable town car-body; Westinghouse shock absorbers; fully equipped. Ruskam-scott Co., 1826 Broadway 1914 RENAULT CONVERTIBLE—Landaulet-touring combination, repainted; special; like new. Roskam Scott Co., 1896 Brondway.

1913 RENAULT LANDAULET, 28-46—Perfect machanical condition; fully equipped. Roskam-Scott Co., 1596 Broadway. PACKARD FOR SALE, 1910 Thirty: good order; splendid back car; \$650.00 153 E.

MOLINE KNIGHT T-PASSENGER TOUR-ING, 1918

This is simest a new car; two months old, and has been run 1,000 miles; will give new car guarantee. H. WASHBURNE, INC., 1848 Broadway.



Magnificent Limousine Mounted on Famous Chandler Chassis \$2750

Specially designed for those who lead in New York's smartest circles, this car excels in beauty, dignity and luxuriousness. Not the slightest detail has been overlooked in equipment. Bodies are of aluminum, patterned along classic lines. With seat back and cushions excepted, interiors are trimmed plain, in imported fabrics of colors that blend harmoniously with the stately mahogany paneling. Perfect ventilation is assured. Extra folding seats are concealed when not in use. There are concealed quarter lights, toilet articles, etc. Fully equipped, this Chandler weighs but 3200 lbs., which keeps fuel cost at 16 miles per gallon of gasoline, 1000 miles per gallon of oil and 6000 to 7000 miles on one set of tires. Do not buy a Fall car until you arrange for a demonstration with this magnificent Limousine.

Purchase the car you are going to use this winter, during November. Chandler price advances December 1st.

BRADY-MURRAY MOTORS CORPORATION

New York's Most Complete Motor Car Institution 1884 Broadway, at 62nd Street Telephone, 9175 Columbus

PARRELL AUTO CO. W. C. D. MOTOR CAR CO. CHANDLES MOTOR CAR CO., CLEVELAND, ORIG

BLATT MURPAI MO'OPS CORP'A

n. ucks, \$175, \$250, \$450, \$550, etc. Haby Toy Tonneau, Pousthkeepsle Flats, \$350 up. Sany other unusual opportunities, \$100 up. Arrivala Daily. Spiendid Stock to selve ndorf Automobile Co.,

3750. 3750 to \$2,230; Flat Six Cylinder Limousine. Pierce "Six-36." \$550; Pierce "Six-48" Landaulette Late (new body) \$1600; Simul **s \$2000. Lancia Townear, \$750; Stearns-Knight Limousine, \$450; St. G. V. Landaulette, \$550; Challmers Sedan, \$700. Columbia-Knight (self starter) Limousine, \$450; Halliday "Six" Setan, \$000; Maxwell, 1916. Runabout, \$375. Cadillace (all siyles), \$350, \$350, \$750 to \$1700; Cole "Eight." \$750; Packard Coupe, \$750. Chalmers, 1916, \$700; other Chalmers, \$175 ap; Overlands, "Fours," Sixes"; Renault, 1910.

ip: Overlands. Fours. Sizes: Renaul.
Limousine. \$375.
Limousine. \$375.
Willys-knight Sedans. Limousines. Touring.
\$300 to \$950. Panhard Townear. \$400. Locomo-bile Landaulette. \$440.
Packard Sedan. Siz-48. \$1250. Regal Sedan (self starter). \$500. Oldsmobile. Siz. 1914. B. G. V. Runabouts, Touring, \$550 up. Merceles Limousine and Touring, Oldsmobiles, \$650.



The newest plant devoted to the district and brings to Cleveland a manumanufacture of automobile parts to open in Cleveland is that of the Dann Products Company, manufacturers of Dann insert, the spring leaf hearing self.

The new building for the Dann Products Company, manufacturers of Dann insert, the spring leaf hearing self.

insert, the spring leaf bearing, self- uets Company is of the latest type of

The new plant has just opened at sanitary working conditions. It is also admirably adapted to the most economi-

after with the buying power consoli-dated and the best of sales and manu-facturing talent of the two companies to the big new plant of the Jordan cal manufacture, high efficiency and big

steel and brick construction, designed to

olume production.

The new building houses a floor space

end for Our "Price Wrecker" Containing 5,000 Accessories at Big Reductions. Satisfaction Guaranteed or Monday Re'undad

STORES IN LEADING CITIES. TIMES SQUARE AUTO SUPPLY CO. 56th St. & Broadway | 80 Nassau St.

Near Fulton Nt.

C. T. BECKMAN & SON